

alinea's St James Market achieves WELL Platinum Certification

alinea is pleased to congratulate The Crown Estate upon receiving the Platinum Level WELL Certification for its head office at No. 1 St. James's Market.

The WELL Building Standard marries best practice in design and construction with evidence-based scientific research to enhance people's health and wellness through the built environment.

Whilst there are currently four WELL Certified projects in the UK - three 'Gold' and one 'Silver' - the Crown Estate's head office is the first European project to be given the Platinum award. It earned a distinction based on seven categories of building performance - air, water, light, nourishment, fitness, comfort and mind - to join one of only ten projects across the globe who have been certified at the highest WELL level.

Its features include:

- An office layout which maximises access to natural light for all desks
- Procurement of catering to ensure a healthy variety of meals for staff
- Internal green walls and planting to promote biophilia; moss on the walls to control acoustics
- Filtered water available at various locations to ensure hydration
- Selection and procurement of furniture, fixture and finishes (e.g. paints, chairs, etc) with low VOC content to maintain healthy indoor air quality levels
- Provision of different types of workplaces and spaces including a library and contemplation rooms
- Provision of a number of ergonomic desks to meet the different needs of people
- High quality base-build features, including fresh air rates, visible stair case, acoustic performance, and location of building to local amenities, local parks and public transport.

Rick Fedrizzi, the Chairman and CEO of the International WELL Building Institute was excited to congratulate The Crown Estate for its outstanding achievement, adding that: *"St. James's Market joins a select group of industry leaders worldwide committed to delivering the very best in buildings that advance human health... [dedicated] to elevating health and sustainability to new heights in ways that help people thrive."*

alinea's input on The Crown Estate

"We are delighted that our St James's Market HQ is the first in Europe to achieve the Platinum WELL standard. It reflects the importance that we placed on creating a working environment that prioritised employee wellbeing and enhanced productivity.

From day one, alinea consulting understood the strategic value of this approach. We formed a close working partnership and, in the rapidly evolving world of wellbeing and sustainability, they were creative in finding viable solutions for our HQ workspace. alinea consulting were aligned with our need for transparency of cost measurement and appointments, helping us bring the project together accurately and within budget."

- Gary Martin, *The Crown Estate*

